

# Business Management & Ownership 3,4

## Student Store Syllabus

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**Course Overview:** A course based on the operation of a small business. This course is designed from the perspective that students may want to start and operate their own business or be an effective, valuable employee in any business enterprise. Accordingly, they will be exposed to a combination of theory and real-world applications of how to develop and operate a small business.

This is a project based learning class that utilizes blended learning. It is different than most classes. There is a heavy use of technology blended with traditional instruction. Because it is a business class with this type of emphasis it has a more real-world perspective. Students will be given projects to complete, individual and in peer groups. Like in the real-world I expect students to finish on time or ahead of schedule, with a high quality of work completed. Also as is in the real-world I expect the student to be proactive and begin work on the next task rather than sit back and kick their feet up. These "bonus" tasks may earn extra credit.

**Student Store:** The Business Management & Ownership (BMO) class is a unique course which gives students the opportunity to work at the CHS Student Store. Every student will have a position in the store that is rotated on a frequent basis, and have the opportunity to work in the store at lunch.

- Determination of products to be sold & pricing of products
- Ordering & stocking merchandise
- Store & product marketing
- Store staffing and store operations
- Financial aspects
  - Processing invoices & Payment of invoices
  - Monthly financial statements
- Facility management
- Customer Service

**Classroom Curriculum:** In addition to operating the store, students will be exposed to the concepts of economics-both micro and macro-through the lens of private enterprise. Students learn about the business environment by studying the nature of a business, its products and services, management and structure, and daily operations. Students will also create job applications, prepare for interviews, and research job opportunities. Students will also give oral presentations; work with partners and groups, and complete projects. BMO is a UC A-G approved course, combining the competencies of the CTE curriculum with strong economic foundations and concepts.

**Classwork/Homework:** Students will fill out a weekly "Timecard" which includes the daily agenda and any assignments due during the week. All Timecards are collected every Friday. Students will have a daily warm up in their class journal that will be reviewed and graded periodically. Students will be responsible for in-class and outside class reading. Classroom participation, oral presentations, work preparedness activities and store operations will all be assessed to determine your grade.

**Grading:**

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### Students will be graded on the following:

- Classwork and homework
- Tests and quizzes
- Performance evaluations
- Journal checks
- Work in the store

### Grading Scale:

**A- 90% and up**

**B- 80%-89.8%**

**C- 70%-79.8%**

**D- 60%-69.8%**

**F- 59.8% and below**

**Attendance and Timeliness:** In the workplace it is essential for each worker to be at work on time and ready to "get the job done". This class will operate with the same philosophy. Those who are in class on time and ready to work will be appropriately rewarded. Timeliness and quality of work is also valued. Students who routinely miss class or are late will be penalized as they would in the work place. Late work will be accepted however, the grade will be adjusted downward for each day late.

**Classroom Rules:** Students will come prepared to class every day. and a good attitude. Students **MAY NOT** have any electronic device visible during class. Students **MAY NOT** wear hats or hoods in class. Failure to comply with any of these class rules will result in the confiscation of the hat or electronic device. Since food and beverage are stored in my class, outside food, drink and gum are **strictly** prohibited. Students will be asked to stop the behavior, and if problem persists, parents/guardians will be notified.

### **FAQ:**

Q: What if I am absent or don't show up to my work shift?

A: If unable to be there must send Store Manager & Mr. Walter an email by 8am that day. Make up your shift later another day.

Q: What if I ditch my shift?

A: Lower citizenship by 1 letter for grading period AND loss of double points for the day.

Q: What if I steal?

A: Expelled from class with a F grade & U citizenship. Referred to Vice-Principal and suspended from school. Possible loss of all school privileges, including senior privileges like Prom, Grad night, graduation walk.

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Please return this portion of the page to Mr. Walter

I have read and understand the requirements for Mr. Walter's Business Management & Ownership course.

Student Name (Print): \_\_\_\_\_

Student Signature: \_\_\_\_\_

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Parent/Guardian Name (Print): \_\_\_\_\_

\_\_\_\_\_  
Parent/Guardian Signature

\_\_\_\_\_  
Phone Number:

\_\_\_\_\_  
Parent/Guardian Email

\_\_\_\_\_  
Would you like a parent/teacher meeting?