

Academy Juniors 2013-14 Course Outline, Mrs. Rush

Dates are subject to change at teacher's discretion

Unit Title	Description	Timeline	Major Writing Assign. & Due Dates
SEMESTER 1			
UNIT 1: Writing For the Job: Resumes & Cover Letters	This unit applies argument to the practical skills of professional cover letter/ resume-writing and interviewing. It will also serve as a good introduction to both teacher and classmates.	3 weeks Sept.9 – Sept.27	Final Resume/ Cover Letter, *Due: Sept. 27
UNIT 2: To Clone or Not to Clone	This unit explores the key question "Should cloning be allowed or approved?" and all its multiple political, ethical, and personal implications.	4 weeks Sept 30 – Oct. 25	Final Letter to Senator (500 wds_ *Due Oct 25
UNIT 3: Rhetoric of the Op-Ed Page	This unit explores how newspaper articles and editorials develop public policy through the use of rhetorical appeals.	4 weeks Oct.28- Nov.22	Final Letter to Editor (500 wds) *Due: Fri. Nov. 22
UNIT 4: Going For the Look	This unit explores a lawsuit about the hiring of sales associates based on appearance.	3 weeks Dec. 2 – Dec. 20	Process Persuasive Essay (750-850 wds) *Due: Fri., Dec. 20
UNIT 5: Good Food Bad Food	This unit explores fast food's role in contributing to the societal problem of obesity and asks students to explore and eventually argue for one of three different approaches to the solution.	4 weeks Jan. 6 – Jan. 24	Timed Argument Essay/ Proposal in class (550 -750 wds) (Semester Final) *Due: Jan. 22 / Jan. 23
SEMESTER 2			
UNIT 6: Juvenile Justice	This unit explores whether or not a child/ teenager should be tried as an adult, if they have committed a serious crime.	4 weeks Jan. 27 – Feb. 21	Text-Based Synthesis Process Essay (850-1250 wds) *Due: Feb. 21
UNIT 7: Interviewing Skills	This mini-unit will prepare students for another type of argument: selling one's own skills in a job interview.	1 week Feb 21 – Feb 28	AOB Mock Job Interviews in Library w/ business partners *Due Feb 27
UNIT 8: College & Testing Preparation	This unit helps students prepare and practice for the SAT/EAP/CST Tests. Students will also research colleges and create a digital College Work book organizer.	4 weeks March 3 – March 28	Final College Workbook in Excel *Due: March 28
UNIT 9 : The Social Entrepreneur Project	This extensive unit is an AOB 11 th grade cross-curricular problem-based project where students will work in groups to research a social problem in their community and write a business plan for a non-profit organization that addresses the problem.	5 weeks Apr 7– May 30	Final MLA Research Paper on a Societal Problem and Business Plan Presentation to Business Volunteers *Due: Fri. May 31
UNIT 10: Personal Business Plan	This final unit will close the year. Students will apply their knowledge of business plans to their personal life by writing a "Personal Business Plan" for their future and presenting it to a panel of mentors.	1.5 weeks June 2-June 12	Final Personal Business Plan Presentation to Panel (semester final) *Due Jun 12 on block period

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